











## After an incredible week highlighted by an overwhelming feeling of "it's good to be back", we'd like to thank our incredible Fiesta Americana Grand Meetings Mexico & Beyond team, our

the MICE market in 2022/2023.

### visitors who stopped by our Fiesta Americana Grand Meetings Mexico & Beyond/Posadas booth.

IMEX America 2021 Was A Resounding Success!

In addition to an amazing, productive week of meetings, our return to IMEX America 2021 was capped off by a vibrant and much-lauded 'Dia De Los Muertos' themed party and reception for our top hosted buyers and other guests/business partners. To a person, smiles and laughter abounded at the reception, as well as a positive outlook on

valued industry partners and clients we had the pleasure of meeting, and the numerous other



## The two developments in the Riviera Cancun combined will surpass 1,000 rooms and offer 38

**EXCLUSIVE FIRST LOOK** 

capacity for 2000 attendees. Additionally, the two new resorts in Playa Mujeres and Valle De Guadalupe offer a regional Mexican experience unlike any other.

restaurants and food & beverage outlets while establishing a convention center with a

INTRODUCING 4 NEW RESORTS COMING SOON IN 2023/2024 -

**GRAND FIESTA AMERICANA RIVIERA CANCUN** · 600 Grand Rooms



 $\boldsymbol{\cdot}\:$  Soothing Spa and Fitness Center 17,500 indoor/outdoor function space · Located in one of the country's most renowned wine regions in Baja California

• 19 Restaurants & Bars

2,000 people

· 69 Rooms 2 Restaurants · 3 Bars & a Wine Cellar

 Luxurious Spa and Fitness Center Over 45,000 square feet of flexible, shared Convention Center function space for up to

#### • 421 Rooms • 11 Restaurants 9 Bars • Expansive Spa and Fitness Center

· 35,000 square feet of flexible function space

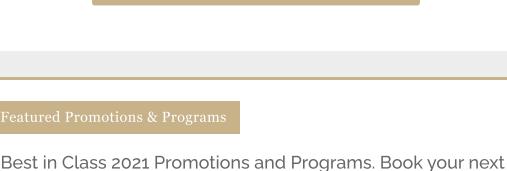
LIVE AQUA BEACH RESORT PLAYA MUJERES

LIVE AQUA BEACH RESORT RIVIERA CANCUN

· Luxurious Spa and Fitness Center Over 45,000 square feet of flexible, shared Convention Center function space for up to

 452 Luxurious Rooms • 19 Restaurants & Bars

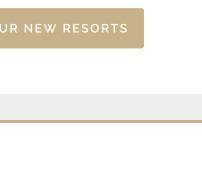
2,000 people



meeting, event and incentive today!

INTRODUCING OUR ALL-NEW

'MEET AGAIN' PROMOTION!



# POSADAS. POSADAS. SMART MEETINGS T #MeetSmar IMEX America 2021 Was An Incredible Success! Thank You To All Our Industry Partners & Friends... The Future Of The MICE Market Is Extremely Bright!



Recognition

A CURATED INDIVIDUAL

**Express Events Program** 

BY FIESTA AMERICANA GRAND MEETINGS MEXICO & BEYOND

LEARN MORE

DIA DE LOS MUERTOS HOSTED BUYER'S RECEPTION

Mexico's Award-Winning Hotels & Resorts

