



GRAND[eur]

MAY 2018 NEWSLETTER
ISSUE XLVIII

REQUEST PROPOSAL

Fiesta Americana Grand Meetings Mexico offers a unique portfolio of distinctive properties in Mexico's most sought after destinations offering a GRAND{eur} experience that exceeds expectations.

greenkey
GLOBAL

What's New

We're Pleased to Let Our Group and Incentive Partners Know that All Our 170+ Hotels and Resorts Have Earned the Green Key Distinction

This global Green Key Eco-certification was awarded based on our full portfolio's overall environmental performance. We are pleased to have been a leader in all of Mexico developing and perpetuating sustainable lodging practices and operations in both our existing hotels and resorts as well as in all our new properties opening soon.

The Green Key Eco-Rating program, ranks, certifies and inspects hotels based on their commitment to sustainable operations and practices, and participating properties are listed on the www.greenkeyglobal.com website, a valuable resource for environmentally conscious travelers and meeting planners, and also are recognized through Green Key Global's network of marketing partners including AAA, Travelocity and Expedia, among others.

To learn more about our eco-initiatives, Green Key Certification and other awards, visit our website at www.fiestamericana.com/meetingsmexico.

[LEARN MORE](#)

Featured Resort

NEW VISION Live Aqua Beach Resort Cancun Now Underway

Already a leader in providing a unique concept featuring a sophisticated ambiance and sensory experience, Live Aqua Beach Resort Cancun is reimagining and redefining luxury meetings, incentives and events with its...

- Redesigned lobby - offering a welcome experience unlike any other
- New Room Concepts
- Expanded dining options and restaurants

Immerse yourself in a surprise-and-delight all-inclusive destination for meeting participants where you can now expect an ever-changing and expanded sensory adventure, in a sanctuary that encourages the free flow of fresh ideas.

[WATCH VIDEO](#)

TAKE ADVANTAGE OF OUR GREAT 8 PROMOTION NOW THROUGH JUNE 30TH

Discover 8 reasons why our properties, services and staff continue to impress our guests. Book before the promotion ends and you'll be able to take advantage of exclusive benefits and add-ons!

[VIEW PROMOTION DETAILS](#)

To learn more about our Great 8 Reasons, [click here](#).



Thank You to All Who Celebrated our Cinco de Mayo "Flavors of Mexico" Week and our Toes in the Sand Event With Us!

Cinco de Mayo "Flavors of Mexico" Week

Cinco De Mayo provided the backdrop to what was an amazing week. This year we celebrated Cinco de Mayo through a "Flavors of Mexico" theme. This meant Mexican aprons for everyone, the opportunity to sample great Mexican food and chance to win raffles for Mexican cook books and trips to various destinations in Mexico. These raffles highlighted a Gastro tour that each trip included, providing the perfect channel to learn more about traditional and modern Mexican cuisine.

'Toes in the Sand' Event

Relaxation, service and a unique approach to highlighting the Mexican Spirit of our hotels and resorts. Our 'Toes in the Sand' West Coast Market Event was a unique opportunity to host meeting planners in a unique, relaxed setting punctuated by our award-winning, warm Mexican hospitality. The event group was treated to our Toes in the Sand spa treatments and a mix of casual, informational sessions with members of our International Sales Group. We can think of no better way to share what makes Fiesta Americana Grand Meetings Mexico hotels and resorts #1 in all of Mexico, and method to spend quality time with many of our best customers and groups!

[SEE MORE](#)

Mexico's Award-Winning Hotels & Resorts

