

GRAND {eur}



CANCÚN · COZUMEL · LOS CABOS · PLAYA DEL CARMEN
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Fiesta Americana Grand Meetings Mexico offers a unique portfolio of distinctive properties in Mexico's most sought after destinations offering a GRAND{eur} experience that exceeds expectations.



GRUPO POSADAS, PARENT COMPANY OF FIESTA AMERICANA GRAND MEETINGS MEXICO, IS PLEASED TO INTRODUCE OUR NEW LATIN AMERICAN BRAND

Seeking to reach new generations of travelers, as well as reach its goal of 300 units by 2020, Posadas Group launched its new brand of hotels **LatinoAmerican**.

In an interview, José Carlos Azcárraga, CEO of Posadas, said that they hope to have in five years between 15 to 20 hotels of the new concept in Mexico City. **LatinoAmerican** reconfigures the traditional hotel and incorporates the services of commercial establishments, cultural and entertainment of the big cities.

"It is a global strategy of increasingly making specialized brands in specific markets," said Azcárraga. ...

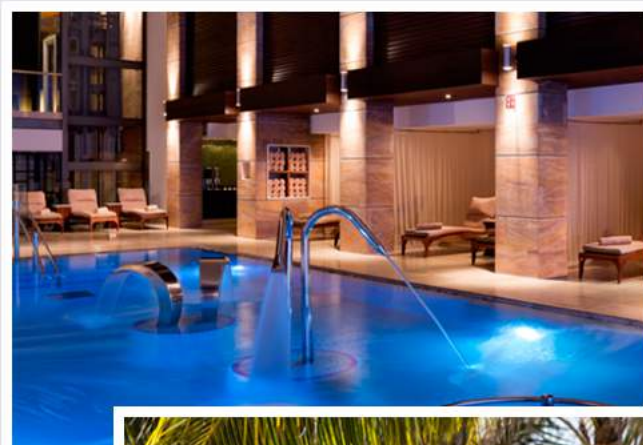
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FOR YOUR NEXT MEETING OR EVENT, DISCOVER ONE OF OUR GRANDEST RESORTS -- GRAND FIESTA AMERICANA CORAL BEACH CANCUN

Grand Fiesta Americana Coral Beach Cancun presents the ultimate option for a once in a lifetime event right in the heart of the most exclusive beach in the Mexican Caribbean. There are typical business meetings. Then there are business meetings at the Grand Fiesta Americana Coral Beach Cancun.

From the very moment you step through the sweeping marble atrium, our resort takes your breath away. We bring your event to a whole new level of grandeur by offering world-class service amid luxurious décor, and our unique new Coral Beach Gem Spa harnesses the healing power of gems to recharge body, mind and spirit for your attendees.



OVERVIEW

- Over 86,000 sq. ft. of indoor/outdoor meeting space
- 15,351 sq. ft. Grand Coral Ballroom
- 21 breakout rooms
- World-class spa
- Swimming pools overlooking the Caribbean



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DISCOVER AN EVENT BEYOND ALL INCLUSIVE WITH GRAND FIESTA AMERICANA CORAL BEACH CANCUN'S GRAND EXPERIENCE

Imagine combining our awarded services with the flexibility and diversity of a tailor-made, all-inclusive, event! Our luxurious resort offers unique settings for events "al fresco" or in well-appointed ballrooms with state-of-the-art technology.

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Mexico's Award-Winning Hotels & Resorts

